SINCE 2006 · BANGALORE · MANGALORE · MYSORE

SEO built for AI search, not just Google rankings.

Your customers ask ChatGPT, check AI Overviews, compare on Perplexity, then call. We build your visibility across every search surface — organic, paid, and AI.

SEO | GEO | AEO | Google Ads | Meta Ads | Local SEO | Web Design | Apps | Hospital ERP | CRM

20+	650+	9,000+	3	4.7★	100%
YEARS	CLIENTS	BUSINESSES	OFFICES	109 REVIEWS	WHITE-HAT

Get Your Free AI-SEO Visibility Audit

See how your brand appears in ChatGPT, AI Overviews & Perplexity. No charge, no obligation.

+91 99023 30233

sales@onecity.co.in · onecity.co.in

THE AI SEARCH REVOLUTION

Ranking first no longer means getting the click

The rules changed. Here's what the numbers say — and why your business needs to adapt now.

₹1.74L Cr

India's ad market in 2026. Digital commands 64% — your customers are online.

Madison / PMAR, 2026

48%

of Google queries now show an AI Overview. Half of all searches are AI-mediated.

BrightEdge, Feb 2026

~68%

of searches end with zero clicks. The answer sits on the results page itself.

SparkToro, 2026

120%

more clicks for brands cited inside AI Overviews vs. brands that are not.

Seer Interactive, 2026

8%

organic click rate when an AI Overview appears — down from 15% without one.

Pew Research Center

$18.7B

India's healthcare IT market. Projected ₹44.2B by 2031 at 18.7% CAGR.

MarketsandMarkets, 2026

ONECITY'S AI-READY SERVICES

We build for how people search now

NEW

GEO

Get cited by ChatGPT, Perplexity & Gemini. Content structure & citation authority.

CORE

AEO

Win featured snippets, voice search & position zero with structured content.

HOT

AI Overviews

Get cited in Google's AI summaries. Don't lose traffic to the AI answer box.

KEY

E-E-A-T Signals

Build entity authority so AI models choose your content as a trusted source.

Is your brand visible in AI search?

48% of Google queries now show AI answers. Find out if yours is cited.

+91 99023 30233

Free AI audit · No obligation

ABOUT ONECITY

A marketing company first — with the engineering behind it

OneCity Technologies Pvt Ltd is a Bangalore-headquartered marketing and technology company, established in 2006 and incorporated in 2009. Founded by **L K Monu Borkala**, with 20+ years getting companies found by the people ready to buy from them.

We do the whole of it. **Organic** — SEO, GEO, AEO, local search, and getting your brand named inside AI answers. **Paid** — Google Ads, Meta, LinkedIn, run to a cost-per-lead number. **Build** — websites, apps, hospital ERP, nursing software, CRM and booking systems.

Most agencies stop at the contact form. We also build what runs after the enquiry arrives — the ERP, the CRM, the booking system — so you're not managing three vendors who blame each other when something breaks.

Today we serve clients across **India, Saudi Arabia, UAE, Oman, Kuwait and the UK** in healthcare, education, real estate, hospitality, manufacturing, retail and industrial contracting.

Every engagement starts with what matters: **where your next customer is looking and what they see when they get there.** We don't sell hours. We sell visibility, enquiries, and the systems to convert them.

> *"Get the business found by the person who is ready to buy — wherever that person happens to be looking this year."*
>
> L K MONU BORKALA · FOUNDER & CEO

ESTABLISHED
2006 · Karnataka

INCORPORATED
2009

CIN
U72100KA2009PTC048911

FOUNDER
L K Monu Borkala

EXPERIENCE
20+ years

CLIENTS
650+

BUSINESSES
9,000+

OFFICES
BLR · MNG · MYS

MARKETS
IN · KSA · UAE · UK

GOOGLE
4.7★ (109 reviews)

Marketing + Engineering
Most agencies stop at the lead form. We also build the ERP, CRM & booking system behind it — one vendor, not three.

AI Search Pioneers
GEO, AEO & AI Overviews are not add-ons. We've built 900K AI impressions across our own properties first.

Transparent Reporting
Ad accounts stay in your name. Search Console access is yours. We report on CPL & ROAS, not vanity metrics.

India + Gulf Experience
Clients across India, Saudi Arabia, UAE, Oman, Kuwait & UK. We know healthcare, education & real estate deeply.

2006
Founded in Mangaluru. Yellow Pages, trade directories.

2017
Digital shift: SEO, web design, PPC services launched.

2020
Expanded to Bengaluru and Mysuru markets.

2025
Launched GEO, AEO & AI SEO optimization services.

Want the whole story?

30-minute call. We'll walk you through our work and how we'd approach yours.

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sales@onecity.co.in

SERVICES · ORGANIC & AI

Dominate Google and every AI search surface

Every service connects: SEO feeds content, GEO powers AI visibility, AEO wins snippets, CRO multiplies results.

CORE

Search Engine Optimization

Technical audits, on-page optimization, link building, and content strategy to own page one.

- Technical SEO — crawl, speed, schema, Core Web Vitals
- Content clusters & topical authority
- E-commerce & product SEO
- Multi-city & international SEO
- Competitor analysis & gap reports

NEW

GEO — Generative Engine Optimization

Get cited by ChatGPT, Perplexity & Gemini. Structure your content so AI answers name you.

- Content structure & entity signals
- Citation authority building
- LLM-friendly content architecture
- AI impression tracking
- ChatGPT & Perplexity monitoring

HOT

AEO — Answer Engine Optimization

Win featured snippets, voice search, and position zero with structured, concise content.

- Featured snippet optimization
- Voice search readiness
- Answer capsules for AI retrieval
- Schema markup implementation
- SGE / AI Overview targeting

LOCAL

Local SEO & Google Maps

Dominate Bangalore, Mangalore, Mysuru local search. Be the first result when they search "near me".

- Google Business Profile optimization
- Citation building & NAP consistency
- Review generation & reputation
- Map pack ranking
- Multi-location management

KEY

E-E-A-T & Entity Authority

Build trust signals that make Google and AI models choose your content as a reliable source.

- Digital PR & authority building
- Expert content & credentials
- Entity optimization
- Semantic depth & trust signals
- Knowledge panel optimization

GROW

Content Strategy & CRO

SEO content that converts. Answer capsules for AEO. More enquiries from the same traffic.

- Blog strategy & landing page copy
- Content refresh on decaying pages
- A/B testing & conversion optimization
- Content gap analysis
- Monthly performance reporting

Want your brand cited by AI?
900K AI impressions across our own properties — we can do it for yours.

+91 99023 30233
Free consultation

SERVICES · PAID, WEB & APPS

Ads that deliver leads, not just impressions

Every ad account stays in your name. Every rupee is auditable. We run to cost-per-lead, not a spend target.

PERFORMANCE

Google Ads & PPC

Performance-driven campaigns with conversion tracking, A/B testing, and ROAS optimization.

- Search Ads tuned to cost per lead
- Performance Max & Demand Gen
- Google Shopping & feed optimization
- Budget pacing & monthly scale calls
- Conversion tracking & ROAS reporting

SOCIAL

Meta, Instagram & LinkedIn

Prospecting, lookalikes, lead forms. Build brand awareness and drive qualified traffic.

- Meta & Instagram campaigns
- LinkedIn B2B targeting
- YouTube & video funnels
- Remarketing across all channels
- Lookalike & custom audiences

TRACKING

Privacy-First Analytics

GA4, server-side tagging, Consent Mode, Conversions API. Track everything without breaking privacy rules.

- GA4 & server-side tagging
- Consent Mode v2
- Call tracking integration
- Monthly ROI reporting
- Conversions API setup

DESIGN

Website Design & Development

Mobile-first, SEO-ready websites with schema markup, Core Web Vitals, and conversion architecture.

- Custom web design
- WordPress & WooCommerce
- Landing page design & CRO
- Website redesign & migration
- Core Web Vitals & schema

MOBILE

Mobile App Development

Native Android & iOS apps for bookings, e-commerce, customer engagement, and internal tools.

- Native Android & iOS
- Booking & e-commerce apps
- Customer engagement apps
- Internal business tools
- Flutter & cross-platform

BRAND

Content Writing & Branding

SEO content clusters, blog strategy, landing page copy, and AEO answer capsules for AI visibility.

- SEO content clusters
- Copywriting & blog strategy
- Social media content
- Brand identity & design
- Email marketing & newsletters

Tired of agencies that burn budget without results?
We report on CPL, ROAS & calls — not vanity metrics. Every account stays in your name.

+91 99023 30233
Get a free PPC audit

SERVICES · SOFTWARE & SYSTEMS

The systems we build behind the marketing

Marketing brings the enquiry. The system turns it into a booking, a record, and an invoice. We build both halves — no other Bangalore agency does.

FLAGSHIP

Hospital ERP

120-module ERP covering finance, HR, stores, procurement & clinical operations. Built to ABDM and NABH expectations.

- OPD / IPD / OT / ICU modules
- Finance, HR & procurement
- Pharmacy & inventory
- ABDM & NABH compliant

HEALTHCARE

Hospital Management Software

Registration, OPD/IPD, billing, pharmacy & discharge in one system. Stop reconciling separate spreadsheets.

- Patient registration & records
- Billing & insurance
- Pharmacy management
- Discharge & follow-up

HEALTHCARE

Clinic Management

Appointments, patient records, prescriptions & payments for single clinics and small chains.

- Appointment scheduling
- e-Prescriptions
- Patient history & reports
- Payment & receipts

NURSING

Nursing Agency Software

Caregiver profiles, shift rostering, family communication & billing for home nursing operators.

- Caregiver profiles & skills
- Shift rostering & scheduling
- Family communication portal
- Multi-branch billing

BUSINESS

Business ERP

Finance, HR, manufacturing & sales modules for growing businesses, integrated with your marketing.

- Finance & accounting
- HR & payroll
- Inventory & manufacturing
- Sales & distribution

SALES

CRM & Lead Management

Lead capture, follow-up & pipeline tracking wired directly into the campaigns generating enquiries.

- Lead capture from ads & forms
- Auto follow-up sequences
- Pipeline & deal tracking
- Call & WhatsApp integration

120	ABDM	India	1
ERP Modules	Compliant	& Gulf deployments	Vendor, not three

Need software that works with your marketing?

Built & supported from our Bengaluru office. Talk to us before you buy anything.

+91 99023 30233

Free consultation

PROOF & RESULTS

Real numbers from real Search Console accounts

EDUCATION · INDIA

CollegesInfo.org

collegesinfo.org

72,354 CLICKS / 90D · **8.1M** IMPRESSIONS · **787k** AI VIEWS

REAL ESTATE · BLR

OneCityProperty.com

onecityproperty.com

27,559 CLICKS / 90D · **2.5M** IMPRESSIONS · **64.9k** AI VIEWS

NURSING · KA

WeCare24

wecare24.co

8,928 CLICKS / 90D · **140** TOP 3 QUERIES

EDUCATION · INDIA

CollegeMarker.com

collegemarker.com

0→60k MONTHLY VISITORS · **₹25L** ACQUIRED AT

PU COLLEGE · MDB

Vibrant PU College

vibrantmoodubidire.com

6,151 CLICKS / 90D · **485k** IMPRESSIONS

PU COLLEGE · MYS

SVG Excellence

svgeducationalfoundation.in

6,038 CLICKS / 90D · **640k** IMPRESSIONS

PROPERTY	CLICKS (90D)	IMPRESSIONS
collegesinfo.org	72,354	8,137,466
onecityproperty.com	27,559	2,454,565
wecare24.co	8,928	642,383
vibrantmoodubidire.com	6,151	485,257
svgeducationalfoundation.in	6,038	639,946
Combined	121,030	12,359,617

CITED INSIDE GOOGLE'S AI ANSWERS

Search Console → Generative AI features, 28 days

collegesinfo.org 787k · onecityproperty.com 64.9k · collegemarker.com 48.4k

900k
COMBINED AI IMPRESSIONS

Want results like these for your business?

We'll show you exactly how we grew these properties — and what we'd do for yours.

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Free consultation · No obligation

INDUSTRIES WE SERVE

Specialized strategies for every sector

Healthcare
Hospitals, clinics, nursing, diagnostics

Education
Schools, colleges, coaching, ed-tech

Real Estate
Builders, realtors, property portals

E-commerce
Online stores, D2C, marketplace

B2B & SaaS
IT, SaaS, consulting firms

Hospitality
Hotels, restaurants, travel

Legal & Finance
Law, CA, insurance

Manufacturing
Industrial, retail, contracting

OUR CLIENTS

Brands that grow with OneCity

CollegesInfo Education	**Das Nursing** 9 branches	**WeCare24** Nursing	**OneCity Property** Real estate	**TravelMax** Cab service
Vibrant PU Education	**SVG Foundation** Education	**Bright Horizon** CBSE school	**St. Mary's PU** Education	**Sri Dharmasthala** Hospitality
Suntew Interior	**Aayan Global** Overseas	**Mithaq Services** Contracting	**Forza Nova** Business	**Kites Safety** Fire & safety
CollegeMarker Ed-tech	**Manipal Hospitals** Healthcare	**Navya Dental** Healthcare	**Benchmark Const** Construction	**650+ more** Across India

WHY ONECITY

What sets us apart

Marketing + Software
One vendor for ads, SEO, ERP & CRM. No blame game between three agencies.

Your Accounts
Ad accounts, Search Console & analytics stay in your name. Walk away anytime.

AI-First
GEO, AEO & AI Overviews are built in — not sold as add-ons once you sign.

20+ Years
Not a 2-year-old startup. 650+ clients, 9,000+ businesses, three offices.

4.9★
38 reviews · Google — Bangalore

4.6★
71 reviews · Google — Mangalore

4.7★
109 reviews · Combined

Ready to dominate AI search?

Free 30-minute consultation. We'll audit how your brand appears in ChatGPT, AI Overviews & Perplexity — and show you exactly what to fix.

+91 99023 30233
sales@onecity.co.in
onecity.co.in
Bangalore · Mangalore · Mysore

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SEO · GEO · AEO · Local SEO · Google Ads · Meta · LinkedIn · Web Design · Apps · Hospital ERP · CRM